

Natural Choice  
Collection

ulster<sup>TM</sup>  
[www.ulstercarpets.com](http://www.ulstercarpets.com)

# Natural Choice Axminster

100% Undyed Wool  
Woven Axminster

Available in 4.57m, 3.66m, 2.74m,  
1.83m & 0.91m widths

Suitable for Extra Heavy Wear

Recognising a growing public awareness of ecological and environmental issues, Ulster has developed Natural Choice, an eco collection woven from 100% undyed wool.

Natural Choice Axminster is made up of a variety of textural designs, each inspired by nature

Composed from natural, renewable elements, Natural Choice is completely recyclable and biodegradable at the end of its life cycle. It therefore has minimal impact on the environment.



Tapestry Natural (11/20041)



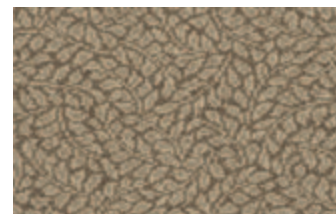
51-20043 Rowan Dove



41-20043 Rowan Fawn



41-20047 Cove Fawn



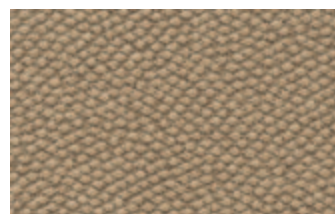
91-20043 Rowan Slate



51-20048 Chenille Dove



41-20047 Cove Fawn



41-20046 Shale Fawn



41-20046 Chenille Slate



41-20045 Fresco Fawn



91-20045 Fresco Slate



11-20042 Garland Natural



11-2004 Tapestry Natural

# Natural Choice Plains

100% Undyed Wool  
Woven Wilton

Available in 5m, 4m, 3m, 2m & 1m

Suitable for Extra Heavy Wear

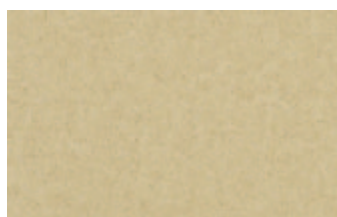
The Natural Choice Plains range has been specifically designed to complement the Natural Choice Axminster range, offering a complete, co-ordinated solution.

Woven from 100% natural, undyed wool each of the Natural Choice Plains delivers all of the associated benefits of wool in seven organic colourways.

By combining a patterned carpet in one room with the subtlety of a plain carpet in a another, the consumer can easily create a naturally- flowing effect.



Alpaca Cobble Eider and Plover



N5004 Eider



N5001 Alpaca



N5002 Plover



N5003 Cobble



N5007 Platinum



N5005 Pumice



N5006 Kindling

# Natural Choice Co-ordination

Natural Choice Axminster and Plain ranges, as a co-ordinating collection, can effortlessly work together in a variety of combinations. When used side by side Natural Choice woven axminster and woven wilton colourways can create a relationship between various internal spaces whilst subtly defining each area. Below are just a few co-ordination options.



41/20048 Chenille Fawn

+



N5004 Eider



41-20047 Cove Fawn

+



N5002 Plover



11-20041 Tapestry Natural

+



N5003 Cobble

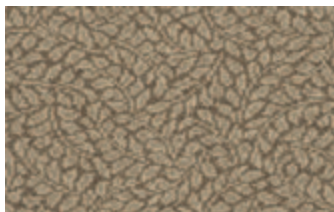


11-20042 Garland Natural

+



N5006 Kindling



91-20043 Rowan Slate

+



N5005 Pumice



Cove Fawn Plover Rowan Fawn and Eider

# Technical Specification

Range/Design	Ref No	Widths Available (m)	Repeat Length	Repeat Type	Suitability	Tog Rating
<b>Natural Choice Axminster</b>						
Chenille	20048	4.57m, 3.66m, 2.74m, 1.83m, 0.91m	0.61m	Self Match	Extra Heavy Wear	1.8
Cove	20047	4.57m, 3.66m, 2.74m, 1.83m, 0.91m	0.41m	Self Match	Extra Heavy Wear	1.8
Ellipse	20044	4.57m, 3.66m, 2.74m, 1.83m, 0.91m	0.41m	Half Drop	Extra Heavy Wear	1.8
Fresco	20045	4.57m, 3.66m, 2.74m, 1.83m, 0.91m	0.46m	Self Match	Extra Heavy Wear	1.8
Garland	20042, 20050	4.57m, 3.66m, 2.74m, 1.83m, 0.91m	0.92m	Self Match	Extra Heavy Wear	1.8
Rowan	20043	4.57m, 3.66m, 2.74m, 1.83m, 0.91m	0.46m	Half Drop	Extra Heavy Wear	1.8
Shale	20046	4.57m, 3.66m, 2.74m, 1.83m, 0.91m	0.21m	Self Match	Extra Heavy Wear	1.8
Tapestry	20041	4.57m, 3.66m, 2.74m, 1.83m, 0.91m	0.92m	Self Match	Extra Heavy Wear	1.8
<b>Natural Choice Plains</b>						
All	All	5m, 4m, 3m, 2m, 1m	n/a	n/a	Extra Heavy Wear	1.5

## *Like what you see?*

Inspired to redecorate with our Ulster carpets but still undecided on style? You can order samples direct to your door via the Ulster website (all free of charge). Simply browse through our beautiful Ulster products and add the swatches which take your fancy to your shopping basket and follow the simple steps to check out and complete your order. The friendly folks in our sample department will then parcel them up, pop them in the post and have your lovely Ulster samples to you as soon as possible.

Along with your samples, you will find a green Ulster bag - we ask that you return any unwanted samples with the freepost label included. This helps to reduce waste and helps to divert carpet from landfill - an important part of our commitment to protecting the environment.

You can also use the website to find your local Ulster stockist; enter your postcode into the "Where to Buy" section and our website will find your nearest store.

[www.ulstercarpets.com](http://www.ulstercarpets.com)



Chenille Fawn 41-20048

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